



Role Description

This is a volunteer position for Cubed! Events Limited.

Title: Marketing & Community Lead

Department: Marketing & Community

Unit: Services

Responds to: Management

Summary

As lead of the Marketing & Community team you will be responsible for developing and delivering Cubed!'s marketing strategy, helping to grow the event and foster a positive and engaged community. You will oversee Cubed!'s public communications across social media, Discord and email, ensuring messaging is clear and consistent.

You and your team will work closely with the Experiences team in order to support them and help them to deliver their goals.

Responsibilities

- Developing and leading a marketing strategy.
- Provide analytics reports and regular status updates to Management.
- Working with your team to ensure Cubed!'s social media channels are active and maintained.
- Supporting Experiences teams to promote and market their requests.
- Ensure email newsletters are sent regularly with engaging and useful content.
- Ensure the capture and delivery of relevant video, replay and still images from the event for future events.
- Ensure regular community engagement through events, posts and conversation.

Desired Skills and Traits

- A keen eye for detail.
- Creative thinking.
- Strong communication and organisational skills.
- Ability to work with a team.
- Good problem solving skills.
- Some management experience is ideal.
- A desire to deliver the best possible event for the community.
- Previous marketing or community management experience.
- Ability to commit at-least an average of 5 hours a week to Cubed! With this ramping up towards the event.

To apply, please email volunteer@cubedcon.com with the 'Role Title' as the Subject. Include; why you want the position, applicable skills and previous applicable projects or experience.